



# AVONDALE LAWN TENNIS CLUB

## PRIVACY POLICY

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For the purposes of the General Data Protection Regulation ("GDPR") and UK data protection laws, the controller is Avondale Lawn Tennis Club (the "Club") of Ewshot Lane, Ewshot, Farnham, Surrey, GU10 5BT

### **About this document**

This privacy policy sets out the way we process your personal data and we have created this privacy policy to make sure you are aware of how we use your data as a member of our tennis Club.

### **How we collect your information**

We may collect your personal data in a few limited ways, namely:

- Directly from you, when you fill in an application for membership, when you make enquiries on our website, when you provide information via the Club's management software or court booking system, or when you interact with us in various other ways (for example, where you enter a competition, renew your membership, sign up for a course or lessons);
- From someone else who has applied for membership or coaching on your behalf (for example a family member or your tennis coach who has provided us with your contact details for that purpose);
- From the LTA (for example, where the LTA passes on your details to us in connection with a complaint or query you have raised about our Club).

### **The types of information we collect**

We may collect the following types of personal data about you:

- Contact and communications information, including your contact details (including email address(es), telephone numbers and postal address(es) and records of communications and interactions we have had with you);
- Certain other information which you volunteer when making use of your membership benefits (for example, when making court bookings or making use of other Club facilities).

We may also collect data about your health or medical conditions, where you have volunteered this, for example so that we can cater for you when you attend a Club social event or a course/camp.

### **How we use personal data**

Personal data provided to us will be used for the purposes set out at the time of collection and, where relevant, in accordance with any preferences you express.

More generally, we will use your personal data for the following purposes:

- Administration of your Club membership, including:
  - taking payment of membership fees;
  - informing you about court availability;
- Fulfilment of orders for goods and services, including court bookings;
- Administration of the Wimbledon ballot;

where this is necessary for the performance of a contract (including any written terms and conditions relating to your membership) with you;

- Research and statistical analysis about who is playing tennis in our Club;

- Communication about our Club activities (including social events and coaching courses) that we think may be of interest to you;
- Storing your details on the software platform we use for our online Club management database and court booking system. Please note that your own use of the software or system is subject to the Terms and Conditions and Privacy Policy published on that site;

where this is necessary for our legitimate interests (for example in increasing use of our Club's facilities and participation in the game generally);

- Promoting our Club and promoting goods and services of third parties (for example, clothing suppliers, operators of coaching courses, and organisers of tennis events) where we think this will be of interest to you;

where this is necessary for our legitimate interests (or the legitimate interests of a third party), and/or where we have your consent, as applicable.

### **Your marketing preferences**

We will always respect your wishes in respect of what type of communications you want to receive from us and how you want to receive them. There are some communications, however, that we need to send you regardless of your marketing preferences in order for us to fulfil our contractual obligations to you as a member of our Club. Examples of these essential service communications are:

- Records of transactions, such as payment receipts
- Membership related mailings such as your membership renewal reminder, notices of formal meetings and information about the closure of courts.

You are in control of how we communicate with you. You can update your choices and/or your contact details under Your Profile in ClubSpark or by contacting us at:

Telephone: 07914 822 724

Email: [avondalecoaching@virginmedia.com](mailto:avondalecoaching@virginmedia.com)

Post: The Secretary, Avondale Lawn Tennis Club, Ewshot Lane, Ewshot, Farnham, Surrey, GU10 5BT

### **Sharing your information with others**

We do not sell or share your personal data for other organisations to use other than as set out below.

Personal data collected and processed by us may be shared with the following third parties, where necessary:

- Our volunteers, including Committee members and team captains for the purposes of administering your membership and giving you access to the membership benefits to which you are entitled.
- Our contractors and suppliers, including coaches, and any provider of membership management services

We would like to share your contact information with other members in our Directory of Members which is held in the pavilion at the Club. We will only do this if you give your consent for us to do so and you may withdraw this consent at any time upon written notice to the Club Membership Secretary.

### **How long your information is kept**

We keep your personal data only for as long as necessary for each purpose we use it. For most membership data, this means we retain it for so long as you have a valid Club membership and for a period of six years after your last interaction with us (for accounting, tax reporting and record-keeping purposes).

## Your rights

Under certain circumstances, by law you have the right to:

- Request access to your personal data (commonly known as a "data subject access request"). This enables you to receive a copy of the personal data we hold about you and to check that we are lawfully processing it.
- Request correction of the personal data that we hold about you. This enables you to have any incomplete or inaccurate information we hold about you corrected.
- Request erasure of your personal data. This enables you to ask us to delete or remove personal data where there is no good reason for us continuing to process it. You also have the right to ask us to delete or remove your personal data where you have exercised your right to object to processing (see below).
- Object to processing of your personal data where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this ground. You also have the right to object where we are processing your personal data for direct marketing purposes.
- Request the restriction of processing of your personal data. This enables you to ask us to suspend the processing of personal data about you, for example if you want us to establish its accuracy or the reason for processing it. You can also withdraw your consent, where this is the basis for our processing your data (without affecting the lawfulness of our previous processing based on consent).
- Request the transfer of your personal data to another party.

Please note that the above rights are not absolute, and we may be entitled to refuse requests where exceptions apply.

## Contact and complaints

If you have any queries about this privacy policy or how we process your personal data, or if you wish to exercise any of your legal rights, you may contact the Club Secretary

- by email: [avondalecoaching@virginmedia.com](mailto:avondalecoaching@virginmedia.com)
- by telephone: 07914 822 724
- or by post: The Secretary, Avondale Lawn Tennis Club, Ewshot Lane, Ewshot, Farnham, Surrey, GU10 5BT

If you are not satisfied with how we are processing your personal data, you can make a complaint to the Information Commissioner. You can find out more about your rights under applicable data protection laws from the Information Commissioner's Office website: [www.ico.org.uk](http://www.ico.org.uk).